



UK OSPAs
22 February 2024
Royal Lancaster London

Global awards for security

The Outstanding Security Performance Awards (OSPAs) recognise and reward companies, people and products that have made a significant contribution to the security sector. The OSPAs are designed to be both independent and inclusive, providing an opportunity for outstanding performers, whether buyers or suppliers, to be recognised and their success to be celebrated.

The OSPAs currently have schemes running in 30 countries and have been designed to be **ethical**, are based on **values** of being **independent, credible, respectable** and **transparent**.

Nominations to the 2024 UK OSPAs are open and will close on 3 October 2023. The awards will be presented at a black-tie dinner - following a Thought Leadership Summit - on Thursday 22 February at the Royal Lancaster London.

CATEGORIES

- Outstanding In-House Security Manager/Director
- Outstanding Contract Security Manager/Director
- Outstanding Security Team
- Outstanding Contract Security Company (Guarding)
- Outstanding Security Consultant
- Outstanding Customer Service Initiative
- Outstanding Security Training Initiative
- Outstanding Security Installer/Integrator
- Outstanding Event Security Team
- Outstanding Security Partnership
- Outstanding New Security Product
- Outstanding Security Equipment Manufacturer
- Outstanding Security Officer
- Outstanding Female Security Professional
- Outstanding Young Security Professional
- Outstanding Equality, Diversity and Inclusion Initiative
- Outstanding Security Sustainability Award
- Lifetime Achievement



uk.theospas.com

SPONSORSHIP OPPORTUNITIES

Becoming a sponsor of the UK OSPAs will associate your brand with excellence and best practice and enable you to reach thousands of security industry professionals before, during and after the event. Sponsors will be profiled not only in the UK but around the world.

Headline sponsorship £20K

- 400-word advertorial in Security & Risk Thought Leadership Newsletter mailed to 32,000
- Exclusivity
- Branding on every page of UK OSPAs website
- Logo and 200-word profile on sponsors' page
- Recognised as headline sponsor in ALL UK event promotion including, press releases, email marketing and social media posts - before, during and after the event
- Two-minute address on stage; opportunity to promote products/ services to those that attend
- Announce and present an award
- Acknowledgement in speech
- Photo with host and winner
- 10 tickets to the awards event

Category sponsorship £3.5K

- Recognised as sponsor in category specific promotion including, press releases, email marketing and social media posts - before during, and after the event
- Announce and present the award
- Branding on stage when award presented
- Branding on menus
- Logo and link on home page of website
- Logo and 100-word profile on sponsors' page
- Logo against category on enter page
- Photo with host and winner
- Discounted tickets

Drinks reception sponsorship Sold

- Logo and link on home page of website
- Logo and 75-word profile on sponsors' page
- Highlighted as sponsor in collateral
- Exclusive pop-up banners in drinks reception
- Branding on stage and menus
- Discounted tickets
- Photo with Host

Host sponsorship £3K

- Logo and link on home page of website
- Logo and 75-word profile on sponsors' page
- Highlighted as sponsor in collateral
- Logo on attend page of website
- Logo on screen when host is introduced
- Branding on stage and menus
- Discounted tickets
- Photo with Host

Dinner menu and table plan sponsor Sold

- Logo and link on home page of website
- Logo and 75-word profile on sponsors' page
- Logo on menu, place cards and table plans
- Highlighted as sponsor in collateral
- Branding on stage and menus
- Discounted tickets
- Photo with Host

* Costs are exclusive of VAT



Take advantage of the opportunities available contact

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